

# ABOUT THE INSTITUTE

Maharaja Surajmal Institute affiliated to Guru Gobind Singh Indraprastha University was established in the year 1999 with the aim to propagate quality professional education to young generation by adopting innovative and creative methodology. The institute is offering BBA, BCA, B.Com, and B.Ed. programs. Institute has carved its niche in being amongst one of the best institutions in the country.

## CALL FOR PAPERS AND CASES

Academicians, Thought Leaders, Policy-Makers, Entrepreneurs and Research Scholars, Students, Practitioners and Social Activists from all around the globe are invited to submit their papers, posters, case studies, success stories and stories of first hand entrepreneurial experience. Presenters are encouraged to contribute new ideas, concepts and paradigms for discussions. Papers and Case Studies should be based on original recent research. The papers should address the conference theme as well as the various subthemes.

Paper must include abstract, introduction, survey of literature, proposed work, result, conclusions and reference section and should be in IEEE format.

- Paper should be typed in MS-Word with maximum 6 pages.
- Paper must include an abstract of about 150 words, should be in Times New Roman font with font size 12, clearly mentioning Name of author(s), Title of paper, affiliated organization, Contact number & Email ID of authors. Key words of the article should be given.
- All Charts, Graphs, Pictures should be drawn and labelled legibly as "figure 1", figure 2", etc.
- For the final selection all papers will be reviewed and scrutinized by the Organizing team. Information about necessary revision will be communicated to the corresponding author through mail.
- E-book and E-Certificate will be sent through mail.

**Soft copy of the paper should be mailed to the Conference Chair at the mail-id: [msiconference2021@msijanakupuri.com](mailto:msiconference2021@msijanakupuri.com).  
Last date of paper submission is October 5, 2021 (Tuesday)**

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## MAHARAJA SURAJMAL INSTITUTE

AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY  
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**IQAC of MSI  
organizes**

## INTERNATIONAL CONFERENCE ON

**Resurgence of Economies  
Globally Post Pandemic:  
Issues and Challenges**

**October 29, 2021 (Friday) -  
October 30, 2021 (Saturday)**



# KEY MILESTONES ACHIEVED

- Awarded 'A' Grade by Joint Assessment Committee (JAC) of GNCT of Delhi consecutively for 6 years. This assessment is valid for this academic year also as informed by the university.
- Awarded 'A+' Grade by State Fee Regulatory Committee (SFRC) of GNCT of Delhi.
- Accredited by National Assessment and Accreditation Council as 'A' Grade (NAAC).
- MSI is ranked 15th among top BCA colleges in India and 2nd Best college of GGSIPU in Delhi by India's Today 2021 survey.
- MSI is ranked 9th among all Top BBA Private Institutes all over India by Times BBA Education Ranking Survey 2021. MSI is ranked 5th in North-zone among Top BBA Institutes-Regional by Times BBA Education Ranking Survey 2021.
- AISHE Certified
- Three students of M.S.I have been awarded University Gold Medals (in the academic year 2020) for securing topmost positions. These are Tushar Taneja (BBA-G), Khushboo Kalra (BBA - B&I) and Ritika Mehra (BCA). At the University level a total of Thirty Gold Medals have been awarded to the students of MSI so far
- The Institute is awarded with Certificate of Excellence (2nd Position) on Internship Day for the Best Internship Record at All India level.
- MSI organized GGSIPU sponsored, two day national conference on Digital Entrepreneurship on 29th-30th January, 2021.

# ABOUT THE CONFERENCE THEME

The covid 19 viral pandemic continues to be an unprecedented globally shared phenomenon with wide ranging repercussions. The conference is based on United Nations sustainable development goal 8 which is about "decent work and economic growth". The aim of our conference is to brainstorm the very idea of sustainable economic growth post covid as the businesses are restructuring themselves, diversifying, innovating and upgrading the economic productivity, policies and means of achieving the target by 2030 with the purview of sustainability.

# CONFERENCE OBJECTIVES

- To encourage scholars and professional to share their theory, research and experience on reviving economy post pandemic COVID - 19.
- To provide a forum for exchange of information among academicians through leaders, policymakers, practitioners, social activists and students.
- To contribute towards the development of contemporary economical practices post pandemic for the benefit of industries and academia.
- Bridging the industry academia gap keeping in view of issues and challenges post pandemic times.

# CONFERENCE TRACKS

## ***Track 1 - Financial System and Macro policy reforms for recovery***

- Economic policies
- Structural policies for economic recovery
- Economic recovery models
- Financial risk management
- Sustainable financial performance and accounting practices

## ***Track 2 - Emerging Entrepreneurial opportunities***

- Eco - business
- Small scale and Micro Industries, start-ups
- Virtual business
- Omnichannel business model
- Business and work post pandemic
- Sustainable talent management and acquisition

## ***Track 3 - Socio - Economic shifts - post Pandemic***

- Reestablishing philanthropic vitality
- Post - pandemic sustainable Development
- Social economy - Pandemic driven Challenges
- Role of NGO's and self-help Groups
- Inclusive economic growth-role of Institutions
- Universal Health and Sanitation-Toolkit
- Social Democracy
- Post pandemic Labor policy
- Agricultural sustainability

## ***Track 4 - Resurgence of International trade and Business post pandemic***

- Foreign Policy
- International Trade
- Global Trade Map and recovery
- Trends for Business Development post pandemic
- Recovery and Management strategies in the Business.
- Sustainable social responsibility in international business.

***These topics are suggestive. Related topics can be sent for conference.***